

THE CANADIAN CENTRE FOR
FOOD INTEGRITY

HELPING CANADA'S FOOD SYSTEM EARN TRUST

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Lisa Bishop-Spencer, New Executive Director at CCFI

The Canadian Centre for Food Integrity (CCFI) is excited to announce Lisa Bishop-Spencer as its new Executive Director, effective March 4th, 2024.

With over 20 years of experience in strategic communications and brand management within the food industry, Lisa Bishop-Spencer brings valuable expertise to her new role. Her distinguished career includes notable leadership roles at the Chicken Farmers of Canada and the City of Ottawa.

Her appointment followed a competitive selection process, with Lisa standing out among many highly qualified candidates. Under Lisa's leadership, CCFI aims to continue its mission of building public trust and promoting informed decision-making in the food industry.

Let's extend a heartfelt welcome to Lisa as she joins the CCFI family!

Read the full press release: [CCFI Welcomes Lisa Bishop-Spencer as New Executive Director](#)



EVENTS



CANADA'S **AGRICULTURE DAY**

Canada's Agriculture Day 2024: A Celebration to Remember!

Many of you joined us and made noise last February 13th to celebrate and actively engage in discussions

about food and agriculture. Social media was flooded with testimonials of love and appreciation for our farmers and all the stakeholders who contribute to the success of this industry. CCFI expresses deep gratitude to all who participated in this celebration and support. We make a passionate appeal to our financial partners to join us in promoting Canada's Agriculture Day 2025. Together, let's continue to shine the spotlight on Canadian agriculture and work towards a flourishing and sustainable Canadian food future.

WHAT MEDIA IS SAYING

Check out today's trending topics and get up to date with the latest round of thought provoking articles about the Canadian food system. Please note that the views and opinions expressed in these articles are those of the authors and do not necessarily reflect the position of CCFI:

- [Minister MacAulay opens Canada's first-ever Indo-Pacific Agriculture and Agri-Food Office](#)
- [Celebrating Canadian ag on Canada's Ag Day](#)
- [Record Setting Food and Fund Drive on Canada's Ag Day](#)
- [CCGA opens applications for the Cash Advance Payments Program](#)
- [Prairie forecast: Mild start, then a chance of storm](#)

MISCELLANEOUS

We are pleased to welcome the [Canadian Federation of Agriculture](#) as the newest CCFI member!



Canadian Centre for Food Integrity
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