

THE CANADIAN CENTRE FOR
FOOD INTEGRITY

HELPING CANADA'S FOOD SYSTEM EARN TRUST

[Cliquez ici pour la version en français](#)

Message from the Executive Director | Exciting New Beginnings at CCFI

Dear Supporters of the Canadian Centre for Food Integrity (CCFI), I am thrilled to introduce myself as the newly appointed CCFI Executive Director. With great enthusiasm and a deep sense of responsibility, I step into this role to further the mission of improving public trust in Canadian food and the dedicated individuals who produce it.

I am honoured to join this esteemed organization and to advance the exceptional work of previous board and staff members who have laid such a strong foundation for our collective efforts. Their hard work and dedication have set a high standard that I am eager to build upon and uphold.

I also want to thank the current board members for their unwavering support and guidance. Their commitment to our mission is truly inspiring, and I am grateful for the opportunity to work alongside such dedicated individuals.

Finally, many thanks go to the exceptional current staff members, whose dedication to our goals and objectives is unmatched. Their hard work and passion are the driving force behind our success, and I am privileged to lead such a talented and committed group of individuals.

As we embark on this new chapter, I am excited to announce that the CCFI will undergo some exciting changes and improvements. We are committed to enhancing our programs, expanding our reach, and implementing innovative initiatives to elevate our impact and further strengthen the trust and integrity of the Canadian agri-food sector.

I am fully committed to CCFI's mission and vision and dedicated to delivering excellence that exceeds our members' expectations. Together, we will continue to foster transparency, trust, and integrity in the Canadian food industry.

I am excited about the opportunities that lie ahead and the positive impact we can make together. I look forward to engaging with each of you and working collaboratively to achieve our shared goals.

Thank you for your continued support, and I am privileged to be a part of this incredible organization.

Warm regards,

Lisa Bishop-Spencer
Executive Director



EVENTS



Webinar | Advancing Innovation for the Production of Globally Sustainable Food

Date: April 29, 2024

Time: 11:00 AM EST

Join us to explore the role of the Global Institute for Food Security (GIFS) as an agri-food innovation catalyst, along with its technology platforms and programs delivering innovative solutions for sustainable food production.

Gain insights from a carbon life cycle analysis of Canadian field crops. Dr. Steven R. Webb, GIFS CEO, will share expertise garnered from over two decades in the field.

Don't miss out! [Register now](#) for an inspiring discussion on the future of food sustainability.

CCFI Annual General Meeting

On April 16th, CCFI members are invited to attend the Annual General Meeting. This will be an opportunity to paint a complete picture of the CCFI and its achievements, as well as to elect a number of directors to the Board.

Would you like to become a member and join the conversation? Send us an email at learnmore@foodintegrity.ca.



Book Ashley for your Next Event!

This month, Ashley Bruner, CCFI Director of Research and Stakeholder Engagement, participated in the following engagements:

- March 19th: Canadian Agri-Food Marketers Alliance Manitoba Lunch and Learn - Building Trust in Manitoba's Food Landscape: Insights from Public Trust Research.
- March 21st: University of Manitoba Faculty of Agriculture and Food Sciences – Current Issues in Agricultural Systems

It would be our privilege to share our expertise with your audiences. Whether it's a keynote presentation for your next conference, an interactive seminar or panel discussion – we can tailor the content to meet your needs. To schedule Ashley Bruner for your next event, submit a request with your event details to learnmore@foodintegrity.ca.

MISCELLANEOUS

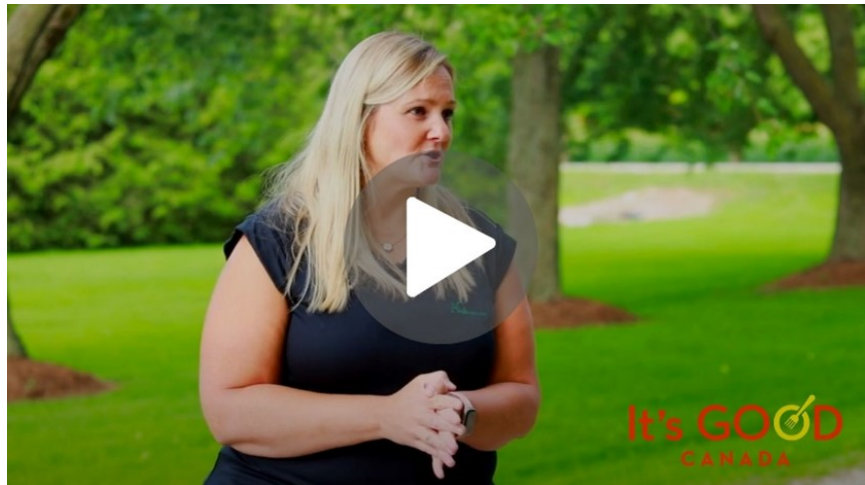
Harvesting Knowledge Video Series: Exploring Canada's Food System

The CCFI, through its [It's Good Canada](#) program, has released its two latest videos of this series.

What's the Difference Between Conventional and Organic Farming? Discover the differences and similarities of conventional and organic farming practices. [Watch it now.](#)



The Future of Labour and Careers in the Food System. Learn more about the challenges facing the industry, the impact of the labour shortage on food production, and potential solutions to attract and retain a skilled workforce. [Watch it now.](#)



Remembering Joe Hudson: Co-founder of Burnbrae Farms

We are deeply saddened to hear about the passing of Joe Hudson, co-founder of Burnbrae Farms. A stalwart figure in Canadian agriculture, Joe was the recipient of numerous awards for his invaluable contributions to the agri-food sector. Our thoughts are with the Hudson Family and the extended Burnbrae family during this difficult time. [Read the news](#)

Canadian Centre for Food Integrity
www.foodintegrity.ca | learnmore@foodintegrity.ca



[Unsubscribe toni@foodintegrity.ca](#)

[Update Profile](#) | [Constant Contact Data
Notice](#)

Sent bytoni@foodintegrity.ca powered by



Try email marketing for free today!