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EVENTS



FEB 22 2022



Canada's Agriculture Day 2022

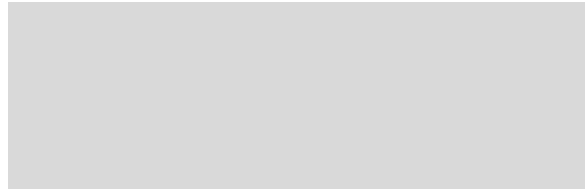
The Canadian Centre for Food Integrity (CCFI) announced February 22, 2022 as the date for Canada's Agriculture Day.

Canada's Agriculture Day is a day designated for our country to come together to recognize and celebrate the men and women who produce the food that Canadians, and people around the globe, love to eat. [See full news release.](#)



If you missed the previous webinar on 'The Science behind the Registration of Crop Protection Products in Canada', you can view the recording any time via the [CCFI website.](#)

PUBLIC TRUST RESEARCH



Insight Report | Cellular Agriculture

Just released - CCFI'S latest [Insight Report on Cellular Agriculture.](#) The Backgrounder will explore resources



for the Canadian agri-food sector and provide tips and tools to share information about Cellular Agriculture.

Check out past Insight Reports on topics like [Livestock Transportation](#), [Antibiotics](#) and [Aquaculture](#). The [research section](#) on our CCFI website is a great resource to stay current on key trends in the food system and gain credible information to share with Canadians.

MISCELLANEOUS

It's Good, Canada Update

Our efforts to connect Canadians to the agri-food system, via the It's Good, Canada initiative has not gone unnoticed. Campaign recognition is growing daily with increased followers across all social media networks, improved engagement numbers and video views on the rise. [Read more.](#)



Upcoming Webinar 'Future of Labour Protein', hosted by Manitoba Agriculture

Are you interested to learn more about the type of skills that will be in demand in the upcoming years? Manitoba Agriculture and Resource Development has partnered with Food & Bio Cluster Denmark, International Food Recruitment Alliance (Netherlands), Food Processor of Canada, Food Processing Skills Canada, and Enterprise Machine Intelligence & Learning Initiative (Manitoba) to deliver a webinar on the Future of Labour in Protein. Join them on **Tuesday June 15th, 2021 at 10 a.m. CST**. Hear insights from the panelists on strategies to attract and retain a skilled workforce. Click [here](#) to register today.

WHAT MEDIA IS SAYING

Check out today's trending topics, and get up to date with the latest round of thought provoking articles about the Canadian food system:

- Agriculture More than Ever Finds a [New Home with CCFI](#)
- Find out what CCFI's CEO has to say about new [beef recipes being discontinued](#)
- Will government show grazing's good side at the [UN Food Systems Summit?](#)
- Minister Bibeau announces [investment to strengthen trust](#) in Canadian agriculture
- Twenty-four innovators advance to [Food Waste Reduction Challenge semi-finals](#)
- [CFIA invests in Canadian research](#) and technology to improve food safety, animal health and plant health

