



HELPING CANADA'S FOOD SYSTEM EARN TRUST

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EVENTS



2022

OCTOBER 25-26

SUMMIT SPONSORSHIP OPPORTUNITIES

The Canadian Centre for Food Integrity is Canada's leader in food system trust collaboration. We bring together the diversity of today's food industry — from farmers, food companies, restaurants, retailers and food processors to governments, universities and non-governmental organizations. The Summit is a forum for learning how to engage and build public trust in the food system as a unified front.



THE CANADIAN CENTRE FOR
FOOD INTEGRITY

2022 Public Trust Summit Sponsorship Opportunities

Interested in supporting the Summit? As a sponsor of the 2022 Public Trust Summit, you will demonstrate your commitment to building trust and confidence in Canada's food system. Sponsoring this Summit will elevate your company's profile among major food sector leaders and decision makers in Canada.

Click on the image to view the various categories to see what's best for your organization. For more info, please contact [John Jamieson](#).

PUBLIC TRUST RESEARCH

If you could design the perfect food system, what would it include?

Click on the video below to find out.

If you could design
your idea of a
perfect food system,
what are three key
things it would include?



WHAT MEDIA IS SAYING

Check out today's trending topics and get up to date with the latest round of thought provoking articles about the Canadian food system. Please note that the views and opinions expressed in these articles are those of the authors and do not necessarily reflect the position of CCFI:

- [CEO: Canada's 'terrible' food crisis](#)
- [Inflation is driving shifts in purchase behaviour: Survey](#)
- [National Agroclimate Risk Report – As of May 17, 2022](#)
- [Ukraine Says May Grain Exports Down More Than 60% Compared To 2021 In Latest Alarming Sign Of International Food Crisis](#)
- [How Blockchain Is Providing Nourishment for the Global Food Sustainability System – Opinion](#)
- [Have Canadians lost their appetite for meal-kit services? Survey](#)
- [Rising global food protectionism risks worsening inflation woes](#)
- [5 Technologies to Help Make the Food System Carbon Neutral](#)
- [Climate change is now on the menu at seafood restaurants](#)
- [How upcycling turns industrial food leftovers into certified tasty meals](#)
- [Burnbrae Farms announces first public sustainability report, “Eggs for Life”, as well as goal to achieve net zero carbon emissions by 2050](#)

MISCELLANEOUS

We are pleased to welcome [Jefo](#) as the
newest CCFI member!



Jefo

FEB 15, 2023



CANADA'S AGRICULTURE DAY

CCFI announced **February 15, 2023**, as the date for the next Canada's Agriculture Day. Canada's Agriculture Day is a day to recognize the work of all those who help produce the food that Canadians and people around the world eat.

Canada's Agriculture Day, led by Agriculture More Than Ever, was launched in 2017. Every year, Canadians from coast-to-coast show their love through social media using the official hashtag #CdnAgDay.

Questions? Contact [Severine Lavoie](#) for more information.

Food in Canada is Conducting a Business Outlook Survey

F&B processors, what challenges and opportunities do you see ahead? How has the profit picture changed in recent years & what are the reasons? Help Food in Canada take the pulse of the processing industry by filling out [this survey](#).

Canadian Centre for Food Integrity
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