

THE CANADIAN CENTRE FOR  
**FOOD INTEGRITY**

HELPING CANADA'S FOOD SYSTEM EARN TRUST

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## The 2024 Public Trust Summit: Where the Next Chapter Begins

If there's one event this year that will shape the future of public trust in Canadian food, it's the 2024 CCFI Public Trust Summit. This isn't just another conference—it's where the most influential voices in the food system come together to tackle the issues that matter most, and where real solutions are developed.

This year's Summit is designed for those who want to do more than listen. It's smart, interactive, and focused on action. You'll be connecting with leaders, engaging in discussions that drive real change, and leaving with strategies you can put into practice right away.

The momentum is already building, and those in the room will be the ones steering the next phase of public trust in our food system. If you're serious about making an impact, this is the place to be.

Join us October 23/24 and be part of shaping the future of food in Canada. The conversation is happening—make sure your voice is heard.

With warm regards,

**Lisa Bishop-Spencer**  
Executive Director  
Canadian Centre for Food Integrity



EVENTS

## 2024 PUBLIC TRUST SUMMIT

**Trust in Action: Cultivating Public Confidence**

October 23-24, 2024

The Westin Toronto Airport Hotel



Register  
Now!

### Register Now for the Public Trust Summit & Secure Your Room at a Special Rate!

Join us for an impactful event that will drive innovation and collaboration in shaping the future of our industry. Experience engaging sessions, hands-on workshops, and thought-provoking panels. Gain exclusive insights from the latest research on public trust in Canada's food systems, and seize valuable networking opportunities with fellow professionals. Your participation is crucial, and we look forward to connecting with you in person!

#### Special Room Rates – Book Early!

We have reserved a block of rooms at a special rate of \$212 + taxes per night. Availability is limited, so be sure to secure your accommodation **by Monday September 30, 2024**. Enjoy the convenience of staying right at the heart of the event!

#### Ready to Register?

Don't wait— visit the [CCFI Website](#) to register and find more information about the summit. We're excited to welcome you and share this extraordinary event!



# CANADA'S AGRICULTURE DAY

Canada's Agriculture Day is coming up! Join us to celebrate and share your passion for food and agriculture. Take part in activities, post your photos and videos with **#CdnAgDay**, and connect with others across the country.

Mark your calendar and stay tuned for more details!



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